



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

**INVOICE**

Advertiser	Mitt Romney/USA/President/R
Product	61 - MITT ROMNEY/PRES.
Estimate Number	ORD # 61

<b>Invoice #</b>	<b>04079933-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

<b>Order #</b>	<b>04079933</b>
Alt Order #	Political Candidate
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	
Advertiser Code	
Product Code	

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
		CDR									
					10/22/12 to 10/28/12	4x	MT-----				
	13			M	10/22/12	:30	6:22 AM	2012MRFP145H	\$900.00		4
	13			M	10/22/12	:30	6:54 AM	2012MRFP149H	\$900.00		1
	13			Tu	10/23/12	:30	6:24 AM	2012MRFP145H	\$900.00		2
	13			Tu	10/23/12	:30	6:40 AM	2012MRFP149H	\$900.00		3
2	13	Good Day 7a	7a-8a								
		CDR									
					10/22/12 to 10/28/12	4x	MT-----				
	13			M	10/22/12	:30	7:13 AM	2012MRFP145H	\$990.00		4
	13			M	10/22/12	:30	7:55 AM	2012MRFP149H	\$990.00		1
	13			Tu	10/23/12	:30	7:14 AM	2012MRFP145H	\$990.00		2
	13			Tu	10/23/12	:30	7:54 AM	2012MRFP149H	\$990.00		3
3	13	Good Day 8a	8a-9a								
		CDR									
					10/22/12 to 10/28/12	4x	MT-----				
	13			M	10/22/12	:30	8:24 AM	2012MRFP145H	\$900.00		3
	13			M	10/22/12	:30	8:41 AM	2012MRFP149H	\$900.00		1
	13			Tu	10/23/12	:30	8:25 AM	2012MRFP145H	\$900.00		4
	13			Tu	10/23/12	:30	8:51 AM	2012MRFP149H	\$900.00		2
4	13	Good Day 9a	9-10a								
		CDR									
					10/22/12 to 10/28/12	4x	MT-----				
	13			M	10/22/12	:30	9:12 AM	2012MRFP145H	\$810.00		3
	13			M	10/22/12	:30	9:24 AM	2012MRFP149H	\$810.00		1
	13			Tu	10/23/12	:30	9:23 AM	2012MRFP145H	\$810.00		2
	13			Tu	10/23/12	:30	9:46 AM	2012MRFP149H	\$810.00		4
5	13	Live with Kelly	10a-11a								
		CDR									

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**Billing Address:**

**American Rambler Productions  
Attention: Accounts Payable  
138 Conant Street  
Beverly, MA 01915**

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Sales Region	National

Billing Calendar	Broadcast
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Order #	04079933
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	13	Raising Hope/Ben & Kate	8p-9p								
	CDR										
	13	X FActor	8p-10p	Tu	10/23/12	:00			\$4,050.00	Credited	3
	13	X FActor	8p-10p	Tu	10/23/12	:00			\$4,050.00	Credited	4
17	13	Good Day Sa 7a	7a-8a								
	CDR										
	13				10/15/12 to 10/21/12	2x	-----S-				
	13				Sa	10/20/12	:30	7:22 AM	2012MRFP131H	\$675.00	1
	13				Sa	10/20/12	:30	7:45 AM	2012MRFP140H	\$675.00	2
18	13	Good Day Sa 8a	8a-9a								
	CDR										
	13				10/15/12 to 10/21/12	2x	-----S-				
	13				Sa	10/20/12	:30	8:23 AM	2012MRFP141H	\$675.00	1
	13				Sa	10/20/12	:30	8:53 AM	2012MRFP131H	\$675.00	2
19	13	College Football Daytime	Various								
	CDR										
	13				10/15/12 to 10/21/12	3x	-----S-				
	13				Sa	10/20/12	:30	4:50 PM	2012MRFP131H	\$990.00	1
	13				Sa	10/20/12	:30	5:06 PM	2012MRFP140H	\$990.00	2
	13				Sa	10/20/12	:30	6:49 PM	2012MRFP141H	\$990.00	3
20	13	College Football Prime	Various								
	CDR										
	13				10/15/12 to 10/21/12	3x	-----S-				
	13				Sa	10/20/12	:30	8:46 PM	2012MRFP131H	\$2,250.00	3
	13				Sa	10/20/12	:30	9:30 PM	2012MRFP131H	\$2,250.00	1
	13				Sa	10/20/12	:30	10:21 PM	2012MRFP140H	\$2,250.00	2
21	13	Good Day Su 8a	8a-9a								
	CDR										
	13				10/15/12 to 10/21/12	2x	-----S				
	13				Su	10/21/12	:30	8:28 AM	2012MRFP145H	\$900.00	1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	13	Good Day Su 8a	8a-9a								
	CDR										
	13			Su	10/21/12	:30	8:52 AM	2012MRFP149H	\$900.00		2
22	13	Fox News Sunday	9a-10a								
	CDR										
	13			10/15/12 to 10/21/12	2x	-----S					
	13			Su	10/21/12	:30	9:33 AM	2012MRFP145H	\$810.00		2
	13			Su	10/21/12	:30	10:00 AM	2012MRFP149H	\$810.00		1
23	13	Good Day 6a	6a-7a								
	CDR										
	13			10/15/12 to 10/21/12	6x	--WTF--					
	13			W	10/17/12	:30	6:12 AM	2012MRFP131H	\$900.00		4
	13			W	10/17/12	:30	7:00 AM	2012MRFP140H	\$900.00		1
	13			Th	10/18/12	:30	6:21 AM	2012MRFP131H	\$900.00		2
	13			Th	10/18/12	:30	6:30 AM	2012MRFP140H	\$900.00		5
	13			F	10/19/12	:30	6:12 AM	2012MRFP131H	\$900.00		6
	13			F	10/19/12	:30	6:28 AM	2012MRFP141H	\$900.00		3
24	13	Good Day 7a	7a-8a								
	CDR										
	13			10/15/12 to 10/21/12	6x	--WTF--					
	13			W	10/17/12	:30	7:13 AM	2012MRFP141H	\$990.00		1
	13			W	10/17/12	:30	7:47 AM	2012MRFP131H	\$990.00		5
	13			Th	10/18/12	:30	7:12 AM	2012MRFP141H	\$990.00		4
	13			Th	10/18/12	:30	7:58 AM	2012MRFP131H	\$990.00		2
	13			F	10/19/12	:30	7:11 AM	2012MRFP131H	\$990.00		6
	13			F	10/19/12	:30	7:44 AM	2012MRFP131H	\$990.00		3
25	13	Good Day 8a	8a-9a								
	CDR										
	13			10/15/12 to 10/21/12	6x	--WTF--					
	13			W	10/17/12	:30	8:23 AM	2012MRFP131H	\$900.00		1
	13			W	10/17/12	:30	8:59 AM	2012MRFP140H	\$900.00		6

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	13	Good Day 8a	8a-9a								
	CDR										
	13			Th	10/18/12	:30	8:32 AM	2012MRFP131H	\$900.00		5
	13			Th	10/18/12	:30	8:51 AM	2012MRFP140H	\$900.00		2
	13			F	10/19/12	:30	8:30 AM	2012MRFP140H	\$900.00		4
	13			F	10/19/12	:30	8:52 AM	2012MRFP141H	\$900.00		3
26	13	Good Day 9a	9-10a								
	CDR										
	13				10/15/12 to 10/21/12	6x	--WTF--				
	W			W	10/17/12	:30	9:24 AM	2012MRFP141H	\$810.00		1
	13			W	10/17/12	:30	9:59 AM	2012MRFP131H	\$810.00		5
	13			Th	10/18/12	:30	9:10 AM	2012MRFP141H	\$810.00		6
	13			Th	10/18/12	:30	9:47 AM	2012MRFP131H	\$810.00		2
	13			F	10/19/12	:30	9:15 AM	2012MRFP131H	\$810.00		3
	13			F	10/19/12	:30	9:47 AM	2012MRFP131H	\$810.00		4
27	13	Live with Kelly	10a-11a								
	CDR										
	13				10/15/12 to 10/21/12	3x	--WTF--				
	W			W	10/17/12	:30	10:24 AM	2012MRFP131H	\$630.00		3
	13			Th	10/18/12	:30	10:52 AM	2012MRFP131H	\$630.00		2
	13			F	10/19/12	:30	10:56 AM	2012MRFP140H	\$630.00		1
28	13	Fox 13 News at Noon	12p-1p								
	CDR										
	13				10/15/12 to 10/21/12	3x	--WTF--				
	W			W	10/17/12	:30	12:16 PM	2012MRFP140H	\$360.00		2
	13			Th	10/18/12	:30	12:12 PM	2012MRFP140H	\$360.00		1
	13			F	10/19/12	:30	12:25 PM	2012MRFP141H	\$360.00		3
29	13	Judge Judy	4p-5p								
	CDR										
	13				10/15/12 to 10/21/12	3x	--WTF--				
	W			W	10/17/12	:00			\$900.00 See MG 29.4		3

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29	13	Judge Judy	4p-5p								
	CDR										
	13			Th	10/18/12	:30	4:54 PM	2012MRFP141H	\$900.00		2
	13			F	10/19/12	:30	4:24 PM	2012MRFP131H	\$900.00		1
	13			M	10/22/12	:30	4:07 PM	2012MRFP145H	\$900.00	MG for 29.3 10/17	4
30	13	Fox 13 News at 5p	5p-530p								
	CDR										
	13				10/15/12 to 10/21/12	3x	--WTF--				
	13			W	10/17/12	:00			\$1,080.00	See MG 30.4	1
	13			Th	10/18/12	:30	5:12 PM	2012MRFP131H	\$1,080.00		3
	13			F	10/19/12	:30	5:23 PM	2012MRFP131H	\$1,080.00		2
	13			M	10/22/12	:30	5:28 PM	2012MRFP149H	\$1,080.00	MG for 30.1 10/17	4
31	13	Fox 13 News at 530p	530p-6p								
	CDR										
	13				10/15/12 to 10/21/12	3x	--WTF--				
	13			W	10/17/12	:00			\$1,080.00	See MG 31.4	2
	13			Th	10/18/12	:30	5:39 PM	2012MRFP131H	\$1,080.00		3
	13			F	10/19/12	:30	5:37 PM	2012MRFP140H	\$1,080.00		1
	13			M	10/22/12	:30	5:46 PM	2012MRFP145H	\$1,080.00	MG for 31.2 10/17	4
32	13	Fox 13 News at 6p	6p-630p								
	CDR										
	13				10/15/12 to 10/21/12	3x	--WTF--				
	13			W	10/17/12	:00			\$1,080.00	See MG 32.4	2
	13			Th	10/18/12	:30	6:13 PM	2012MRFP140H	\$1,080.00		1
	13			F	10/19/12	:00			\$1,080.00	Credited	4
	13			F	10/19/12	:30	6:13 PM	2012MRFP141H	\$1,080.00		3
33	13	Fox 13 News at 630p	630p-7p								
	CDR										
	13				10/15/12 to 10/21/12	6x	--WTF--				
	13			W	10/17/12	:00			\$900.00	Credited	1
	13			W	10/17/12	:00			\$900.00	Credited	5

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33	13	Fox 13 News at 630p	630p-7p								
		CDR									
	13			Th	10/18/12	:30	6:40 PM	2012MRFP141H	\$990.00		4
	13			Th	10/18/12	:30	6:59 PM	2012MRFP131H	\$990.00		2
	13			F	10/19/12	:30	6:39 PM	2012MRFP131H	\$990.00		3
	13			F	10/19/12	:30	6:54 PM	2012MRFP131H	\$990.00		6
34	13	Insider	730p-8p								
		CDR									
	13				10/15/12 to 10/21/12	3x	--WTF--				
	13			W	10/17/12	:30	7:43 PM	2012MRFP131H	\$855.00		1
	13			Th	10/18/12	:00			\$855.00 See MG 34.4,34.5		3
	13			F	10/19/12	:00			\$855.00 See MG 34.4,34.5		2
	13			M	10/22/12	:00			\$855.00 Credited		4
	13			Tu	10/23/12	:00			\$855.00 See MG 34.6		5
	13			Tu	10/23/12	:30	7:48 PM	2012MRFP149H	\$855.00 MG for 34.5 10/23		6
35	13	M-Su 10p-1030p Late News	10p-1030p								
		CDR									
	13				10/15/12 to 10/21/12	3x	--WTF--				
	13			W	10/17/12	:30	10:57 PM	2012MRFP140H	\$1,890.00		1
	13			Th	10/18/12	:30	11:47 PM	2012MRFP131H	\$1,890.00		2
	13			F	10/19/12	:30	11:33 PM	2012MRFP140H	\$1,890.00		3
36	13	M-Su 1030-111p Late News	1030p-11p								
		CDR									
	13				10/15/12 to 10/21/12	3x	--WTF--				
	13			W	10/17/12	:30	11:26 PM	2012MRFP141H	\$1,530.00		2
	13			Th	10/18/12	:30	12:24 AM	2012MRFP140H	\$1,530.00		3
	13			F	10/19/12	:30	12:01 AM	2012MRFP141H	\$1,530.00		1
37	13	Fox 13 News Edge 11p	11p-1135p								
		CDR									
	13				10/15/12 to 10/21/12	3x	--WTF--				
	13			W	10/17/12	:30	11:53 PM	2012MRFP131H	\$1,080.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

**INVOICE**

Advertiser	Mitt Romney/USA/President/R
Product	61 - MITT ROMNEY/PRES.
Estimate Number	ORD # 61

<b>Invoice #</b>	<b>04079933-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

<b>Order #</b>	<b>04079933</b>
Alt Order #	Political Candidate
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	
Advertiser Code	
Product Code	

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
37	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
	13			Th	10/18/12	:30	12:37 AM	2012MRFP141H	\$1,080.00		1
	13			F	10/19/12	:30	12:22 AM	2012MRFP131H	\$1,080.00		3
38	13	NLCS Champ Game Non Home Various			10/22/12 to 10/28/12	1x	M-----				
	13				M	10/22/12	:30	7:41 PM	2012MRFP140H	\$0.00	1

Aired Spots**106**

<u>Gross Total</u>	<b>\$103,635.00</b>
<u>Agency Commission</u>	<b>\$15,545.25</b>
<u>Net Amount Due</u>	<b>\$88,089.75</b>
	<b>Payment Terms 30 Days</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.